



Jobs

By Sam Murphy

Applications developer



- Applications developers translate software requirements into workable programming code and maintain and develop programs for use in business.
- You can work in a range of business sectors, including finance and the public sector. You'll often work as part of a team with other IT professionals, such as software engineers and testers and systems analysts, and write programs according to their specifications.
- The principal function of an applications developer is to make computers perform specific tasks, based on the client's specifications.
- Once established, salaries can range from \$40,000 to \$48,000.



Games developer

- Working in games development you'll be involved in the creation and production of games for personal computers, games consoles, social/online games, arcade games, tablets, mobile phones and other hand-held devices. Your work will usually be concerned with either design (including art and animation) or programming.
- The making of a game from concept to finished product can take years and involve teams of professionals.
- Once you have a few years' experience, you may earn salaries in the region of \$42,000 up to \$60,000.



Multimedia programmer

- A multimedia programmer works with different multimedia features such as, text, sound, graphics, digital photography, 2D/3D modelling, animation and video to create products such as websites or computer programmers.
- The role demands a combination of both creative and technical skills. The multimedia programmer usually works to a designer's specification.
- you can expect to earn in the region of \$30,000 to \$60,000.



Multimedia specialist

- As a multimedia specialist, you'll design and develop multimedia applications, systems and products that entertain, educate, persuade or inform the user.
- responsibilities include meet with clients to establish their expectations and needs advise clients on what is technically possible and produce a proposal including, for example, the range and scope of the work and realistic timescales and costs
- Salaries range from \$25,000 to \$30,000, rising to \$34,000 with experience.



SEO specialist

- As an SEO specialist you will identify strategies, techniques and tactics to increase the number of visitors to a website and obtain a high-ranking placement in the search results page of search engines.
- Those working in SEO may also be known as online marketers or digital account executives. This type of work may be referred to as content marketing or conversion rate optimization work.
- With more experience, executive and management roles can attract salaries of \$30,000 to \$42,000.



UX designer

- User Experience (UX) roles involve delivering the best possible experience for the user of a website, with the aim of making the website as straightforward to use as possible.
- The term UX analyst arises as the role involves a lot of analysis of users' behaviors and preferences in order to create the best experience for the user.
- As a UX analyst you will look at the content of websites, and also the design elements, such as colors and images.
- Within some companies you'll focus on research skills and psychology, in others you'll concentrate on design and in some you'll fulfil a more technical IT role.
- Experienced UX analysts can earn between \$34,000 and \$40,000.



Web designer

- Web designers plan, create and code web pages, using both non-technical and technical skills to produce websites that fit the customer's requirements.
- They are involved in the technical and graphical aspects of pages, producing not just the look of the website, but determining how it works as well.
- Web designers might also be responsible for the maintenance of an existing site.
- With four to six years of experience, salaries can increase between \$29,000 and \$48,000.



Web developer

- Web developers build and maintain websites and web applications. Although their work usually focuses solely on the underlying software and databases (known as the 'back end'), some web developers work on the interface and visual design (the 'front end'), while others combine both ('full-stack development').
- In an agency or as a freelancer, a web developer's job is to create products that meet clients' needs.
- The work can be particularly varied with many projects to work on simultaneously and lots of meetings with clients to discuss their requirements and update them on progress.
- Mid-level and senior web developers usually earn between \$32,000 and \$45,000.



Web Project Manager

- Accomplishes Web project objectives by establishing project scope; designing and delivering solutions; leading team members.
- Establishes Web project scope by studying strategic business drivers; discovering and validating business and technical requirements and parameters; obtaining input from subject-matter experts; examining and recommending changes to current business practices; developing and writing proposals.
- Salaries range from \$65,000 to \$135,000

Video

- http://study.com/articles/Web_Designer_Job_Description_Duties_and_Requirements.html

resources

- <https://www.prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/web-design-and-development>
- <https://hiring.monster.com/hr/hr-best-practices/recruiting-hiring-advice/job-descriptions/web-project-manager-job-description.aspx>