

Develop appropriate navigation systems (site map)

— 3.2.2 —

What is an HTML sitemap?

HTML sitemap, is a map that contains information about **website resources** and their **location**.

These sitemaps are primarily for users to assist them to find their desired item on a website or to explore a website easily.

SITEMAP

Search

PRODUCTS

- 3-Year Warranty
- 5-Year Warranty
- A Tale of Two Cities
- Alice in Wonderland
- Ann Ankle Boot
- Around the World in 80 Days
- Aviator Sunglasses
- Chelsea Tee
- Chelsea Tee
- Classic Hardshell Suitcase
- Core Striped Sport Shirt
- Delancy Cardigan Sweater
- Dorian Perforated Oxford
- DUMBO Boyfriend Jean
- Herald Glass Vase
- Houston Travel Wallet
- If You Were by Keshco
- Isla Crossbody Handbag
- Jackie O Round Sunglasses
- Khaki Bowery Chino Pants
- Lafayette Convertible Dress
- Madison Overear Headphones
- Madison RX3400
- Merino V-neck Pullover Sweater
- Modern Murray Ceramic Vase
- MP3 Player with Audio

CATEGORIES

- Men
- New Arrivals
- Shirts
- Tees, Knits and Polos
- Pants & Denim
- Blazers
- Accessories
- Eyewear
- Jewelry
- Shoes
- Bags & Luggage
- Home & Decor
- Books & Music
- Bed & Bath
- Electronics
- Decorative Accents
- Sale
- Women
- Men
- Accessories
- Home & Decor

MORE PAGES

A

- About Us

C

- Company
- Customer Service

E

- Enable Cookies

M

- Madison Island

P

- Privacy Policy

R

- Reward Points

W

- Welcome to our Exclusive Online Store

See the example of HTML site map with products, categories and CMS pages included.

Linear Sitemap

Users navigate **sequentially** from one page to another.

Work well on pages that are small in size and have a clearly defined order of pages.

Can be tough to get back to home page once you've clicked through a few pages though.

Example: Online survey, IQ tests and slide shows.



Hierarchical site map

Home page links to dedicated pages with specific topics.

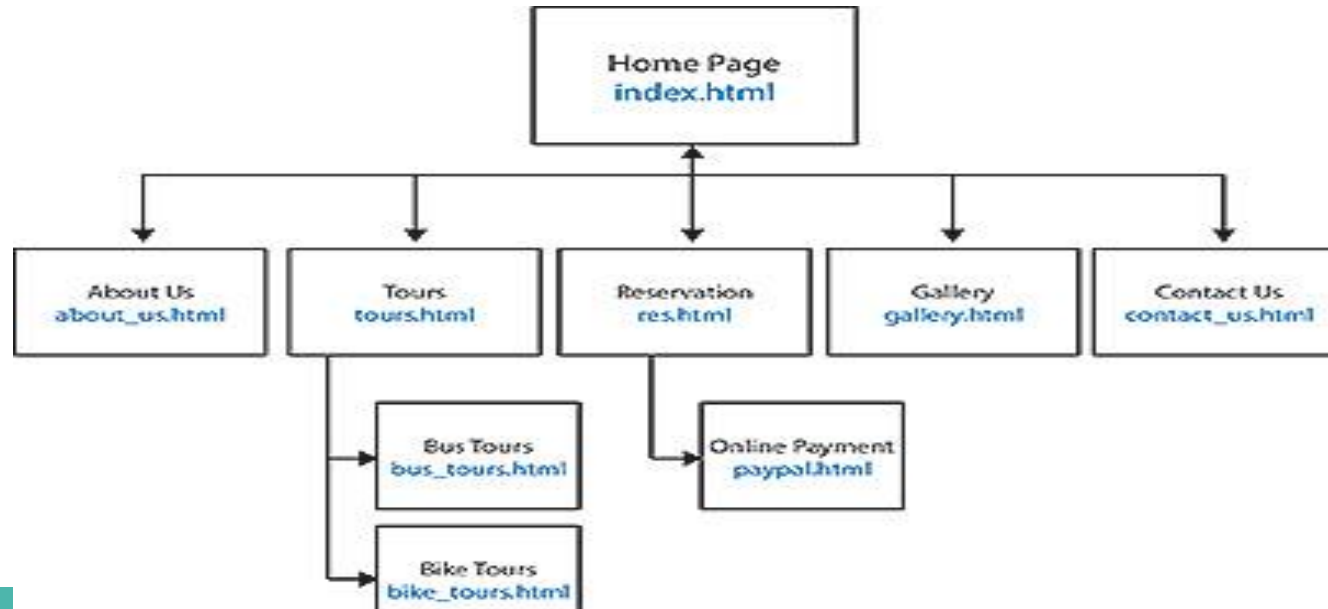
Users navigate along the **branches** of a tree structure that is shaped by **natural logic** of the content.



Nonlinear Sitemaps

Users navigate **freely** through the content of the project unbound by **predetermined** routes.

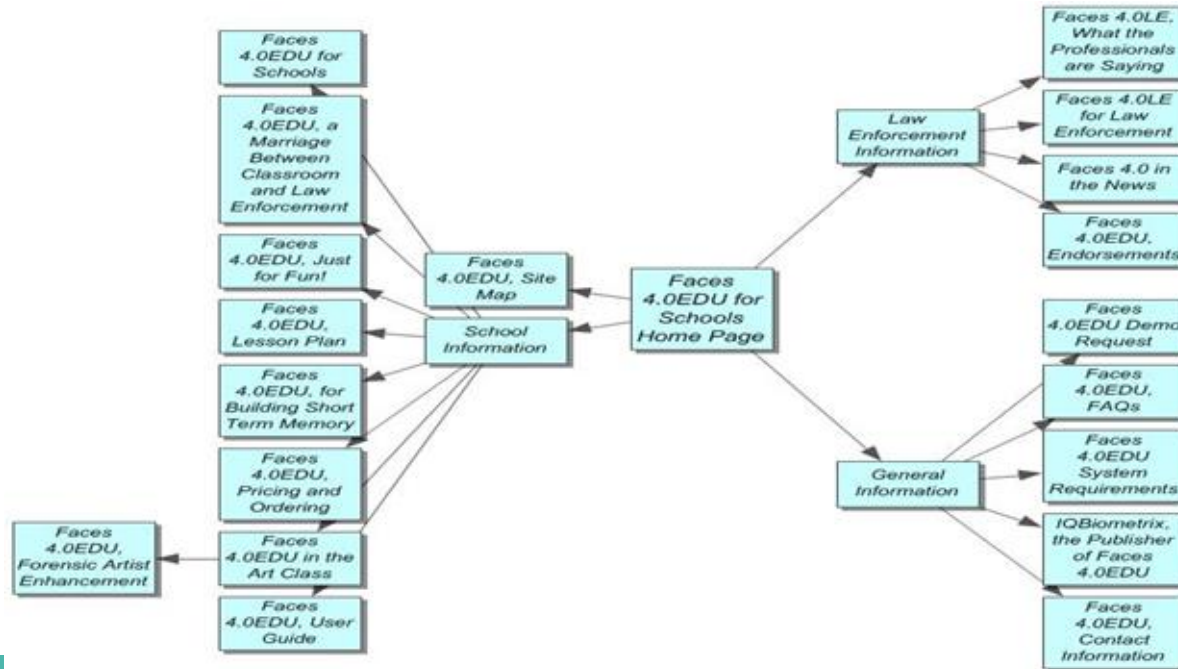
Not always connecting links between pages so can cause confusion.



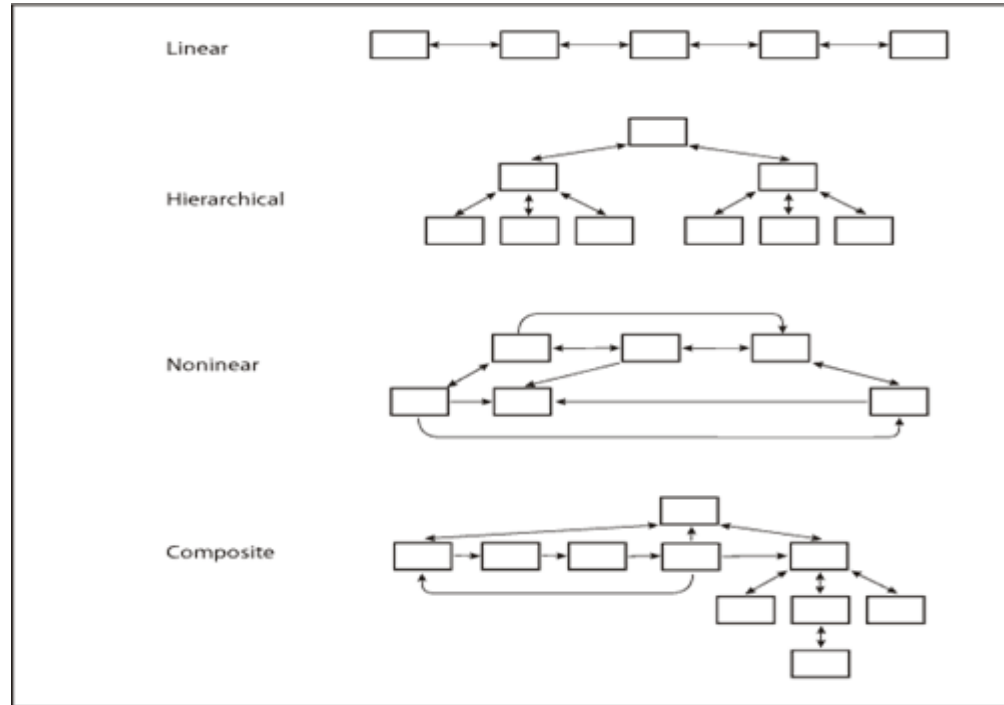
Composite Sitemaps

Users may navigate freely (nonlinear) but are occasionally **constrained** to a linear process.

Common on websites with a **shopping cart**.



How They all Compare



What is an xml sitemap?

Lists URLs for a site along with additional **metadata** about each URL (when it was last updated, how often it usually changes, and how important it is, relative to other URLs in the site).

```
▼<!--
  sitemap-generator-url="http://www.arnebrachhold.de" sitemap-generator-version="4.0.7"
-->
<!-- generated-on="June 19, 2014 4:51 pm" -->
▼<sitemapindex xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xmlns="http://www.sitemaps.org/schemas/
xsi:schemaLocation="http://www.sitemaps.org/schemas/sitemap/0.9 http://www.sitemaps.org/schemas/sitemap/0.9
  ▼<sitemap>
    <loc>http://localhost/wp_svn/sitemap-misc.xml</loc>
    <lastmod>2014-06-13T21:30:33+00:00</lastmod>
  </sitemap>
  ▼<sitemap>
    <loc>http://localhost/wp_svn/sitemap-tax-post_tag.xml</loc>
    <lastmod>2014-06-13T21:30:33+00:00</lastmod>
  </sitemap>
  ▼<sitemap>
    <loc>http://localhost/wp_svn/sitemap-tax-category.xml</loc>
    <lastmod>2014-06-13T21:30:33+00:00</lastmod>
  </sitemap>
  ▼<sitemap>
    <loc>http://localhost/wp_svn/sitemap-externals.xml</loc>
    <lastmod>2014-06-13T21:30:33+00:00</lastmod>
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  ▼<sitemap>
    ▼<loc>
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  </sitemap>
  ▼<sitemap>
    ▼<loc>
      http://localhost/wp_svn/sitemap-pt-post-2014-05.xml
    </loc>
    <lastmod>2014-05-17T20:30:20+00:00</lastmod>
  </sitemap>
  ▼<sitemap>
    ▼<loc>
```


Video

